

# Privacy Policy

CB Imports Ltd understand that privacy is import to you and make every effort to ensure that your personal information is treated with the highest level of confidentiality, in accordance with the Data Protection Act 1998. In addition, we will not sell any information about you to any other party.

In order for you to place an order and/or register as a member, we have to collect certain information from you, including contact information.

The details you provide may include your name, email address, delivery address, telephone number, product sub-selections, credit or debit card number, the card's expiry date and billing address. Your personal information will be stored securely for as long as necessary and consistently with the purpose for which you provided it.

Whilst using this website, we may collect, store and use the following types of data that are gathered in relation to your activity.

1. Information about the PC or device that you are using and your visits to the website such as; your IP address, location, browser type, source of referral, length of visit and page views. This information is used to make improvements to the website and service we offer.
2. Information regarding transactions carried out between you and CB Imports or relating to this website including information relating to the purchase of our goods.
3. Information you provide to us for the purpose of registering for membership, allowing us to send you email notifications regarding your order and/or information relating to products, services, events and promotions.

Personal data submitted to us will be used to; administer the website, improve the browsing experience by developing and improving the website, to process your order(s) and to provide you with marketing information including news, products, services, events and promotions.

We like to keep in touch with all of our members to bring you information about new products, services, events and promotions. Our primary method of contact is via email, though we may also contact you by phone or post.

If, however, you would no longer like to receive this information, you can remove your details from our contact list by using the 'unsubscribe' link at the bottom of our promotional emails or by contacting us directly via email or phone.

We are committed to ensuring that your information is stored securely. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, digital and managerial procedures to safeguard the information we collect online.

# Cookies Policy

Cookies are small text files that are stored on your computer or mobile device by a website's server. Each cookie is unique to your web browser and contains anonymous information such as a unique identifier and the site name.

When you enter our website we will use cookies, which help us to improve the online experience that we provide, such as, allowing us to remember you and the items you may have in your basket when you return to our site. Cookies can also help us to identify and rectify errors, or to determine relevant products to show you when you are browsing.

Cookies cannot harm your computer and we don't store personally identifiable information (such as credit or debit card details) in the cookies we create, though we do use encrypted information gathered from them to improve your experience on the site.

Please see below for information relating to the types of cookies we may use while you visit our site.

**First Party Cookies** – These cookies are set by the site you are visiting and can only be read by that site.

**Third Party Cookies** – These cookies are set by a separate organisation to the owner of the website you are visiting. The site may use a third party company who will set their own cookies for purposes such as analytics. Third parties with embedded content within the site, such as social networking sites, may also use their own cookies.

**Session Cookies** – These cookies are stored temporarily during your browsing session and are deleted from your device upon closing the browser.

**Persistent Cookies** – These cookies are saved on your computer for a fixed period (usually a year or longer) and are not deleted when the browser is closed. These are used for a number of purposes, such as remembering your preferences.

If you'd like to learn more about cookies and how you can manage them, please visit [aboutcookies.org](http://aboutcookies.org) (please note that we are not responsible for the content of external websites) or get in touch with a member of our team via email or phone. By entering and using the website, we assume that you agree with our cookies policy.

CB Imports are dedicated to being clear and honest about the use of your information, and the ways in which we monitor the usage of our website. After all, we understand just how important your privacy and security is to you and will make ongoing improvements to our site, including improvements relating to privacy and cookies.